



\$1

Center Ice

A MONTHLY PUBLICATION FOR AND BY THE MEMBERS OF THE MMBC

MMBC Enjoys Greater Visibility on the Concourse

The MMBC table behind Section 119 on the concourse at the Big V was changed following the first home game.

We swapped places with the Kids table, allowing the kids and the



Katie & Jen Kemp "man" the Booster Club table.

long lines there more space, and pushing the MMBC table a little further forward onto the concourse.

This allows us greater visibility to the people walking by, and also puts us in front of the stairwell, so we have a place to hang our banner.

Six members of the Hershey Bears Booster Club visited the table and chatted with MMBC members when Hershey played Manchester. In addition to giving MMBC members chocolate at the table, they also treated some members to their company at lunch on game day, during the game, and for breakfast prior to their leaving the next morning.



AHL Board members online will recognize Rumblick and Eagle.

Jeff Eisenberg is MMBC's Guest Speaker—Part II

This is part II of a two-part series on Jeff Eisenberg's visit with the Manchester Monarchs Booster Club at our October meeting.

SEASON TICKET HOLDERS

Jeff talked about wanting to make the season ticket holders happy but there is only so much an organization can do. He acknowledged the importance of the season ticket hold-

ers to the organization as a whole. The organization is giving season ticket holders a free gift for every seat they have as one way of saying "Thank You." In order to ensure that more fans—and especially season ticket holders—get to enjoy the promotions, they have decided to have 5,000 giveaways on promotion nights versus the 3,000 they have had in the past.

Redemption nights are another way the Monarchs help out the season ticket holders. Someone suggested having more redemption nights and Jeff felt that two in a season was fair enough. On a redemption night a season ticket holder can take a ticket they didn't use from a previous game and exchange it for a ticket that night. Essentially they are

EISENBERG...continued on page 8

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CLUB BUSINESS

From the President

The time of Thanksgiving is near, so I would like to take this opportunity to thank a few people and/or groups who have showed their support for the Manchester Monarchs Booster Club.

A big thank you goes out to the following:

Jeff Eisenberg—for giving us this opportunity to show our loyalty to the Manchester Monarchs team, fellow fans and our community. Thanks for attending our October meeting. Our members are still talking about it!

The Monarchs Front Office—for your support and donation of some autographed items for our meeting raffles. You have been very helpful to us and we hope to do the same for the Monarchs Organization.

Hershey Bears Booster Club—for everything that you have done for us. Your help in our formation when it was needed, the HBBC items that we continue to raffle off at our meetings, as well as the chocolate that you have given us are great. It did not take long for our members to dive into that huge candy bar made especially for the MMBC, and from all re-

ports, it was delicious.

All AHL Booster Clubs—who have given the MMBC their best wishes for a bright future.

AHLBC Convention Attendees—for the warm welcome you gave our attending members, who are no longer “rookies” and will be spared the wrath in Worcester.

Lowell Lock Monster Booster Club—for inviting me to attend your September 2003 membership meeting. I was able to learn many things about booster club meetings from you folks. You are a well-run group of people doing great things for the Lowell area.

Dan O’Grady—This Lock Monster Booster Club member attended our October meeting and donated six hockey cards of current or former Manchester Monarch players to our raffle. No doubt the winner was happy!

Sponsors & Advertisers—for supporting the MMBC.

MMBC Members—for your enthusiasm and willingness to take time out of life’s schedule to attend MMBC meetings and working for the betterment of the booster club.



Hershey Bear Booster Club members impersonating Manchester Monarchs Booster Club members. Sorry ladies... you've got on the wrong colors (but boy do you smell good... do I detect chocolate?)

MISSION STATEMENT

The Manchester Monarchs Booster Club (MMBC) is a social organization for hockey fans. It will: provide a more formal means for Manchester Monarchs Hockey Club (MMHC) fans to meet and communicate their interests in the Club; assist MMBC members in sharing their ideas and views about the Club; perform civic activities in the community and establish financial support for local charities, including a scholarship for a child to attend the Manchester Monarchs hockey school; find ways to promote the MMHC and to be a civic organization that is responsible in the community; encourage and support good sportsmanship among all fans and players who attend Monarchs home games, as well as away games; do the best we can to promote good sportsmanship at all the games we attend.

Center Ice

is a newsletter
published monthly by the



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JENNIFER KEMP, Recording Secretary
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Manchester Monarchs Booster Club
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Manchester, NH 03108
www.manchestermonarchsboosterclub.com

Contact: Bill Walch 603-440-8702

November Meeting Highlights

Raffle tickets were sold before the start of meeting for mini hockey stick autographed by team and other items and player of the Month ballots were handed out.

TREASURER'S REPORT

Beginning Balance - \$913.72; expenses incurred - \$219.69; income accrued - \$804.33. Total Funds (ending balance) - **\$1498.36**

MEMBERSHIP REPORT

We currently have 78 members (before start of meeting). Thirty-eight members present at meeting.

NEWSLETTER REPORT

If a member does not have email, they can pick up a copy of the newsletter at the Booster Club table.

Some people have had problems getting newsletter from Yahoo group. Susan will try to send out a group e-mail with newsletter attached this month as she had done the first month to see if this solves the problem.

Deadlines for newsletter are as follows: **Ads** - by the 25th of the month prior to publication. **Articles** - by the last day of the month prior to publication.

FUNDRAISING REPORT

Noelle has received money for 37 books so far and for that amount we

receive \$4 per book (\$148 at this point). Keep selling!

You can also place Internet orders using our code so we get credit, especially for out of area books. Please contact Noelle with any questions about this.

We should close out the entertainment books sales at the December 10th meeting.

Next fundraising meeting will be at Barnes and Nobles in Manchester at 6:30 on Nov. 19. T-shirts and pins for the booster club will be discussed at this meeting.

SOCIAL REPORT

Mary Beth Powell is the new Social chairperson.

The Springfield Booster club might be coming up on November 15 but we are still waiting to hear the final answer from them.

Grand Slam Pizza on the West Side (South Main Street) will be our host for visiting booster clubs.

Holiday party will be January 3 (Saturday) at TR Brennans. More details to come...

A social committee meeting was held on Sunday (Nov. 9) at Grand Slam Pizza at 2:30 (prior to Albany game).

TRIP REPORT

- Sign ups are slow right now
- Deadline for Nov. 22nd trip to

Springfield is November 15th and only three people have signed up so far. Next trip after Springfield is Hartford in January.

Our logo has been flashed on the scoreboard but not for long and no audio with it yet.

Remember trips make great gifts!

VOLUNTEER REPORT

Eleven booster club members will be working the Public TV auction next Thursday; please be there and be on time if you are scheduled to work


Debbie thanked everyone for bringing refreshments

Player of the Month awards were discussed. At the end of the month, each member of the Board and all Chairpersons will send their top 5 nominations to Debbie Aiken. She will put the 5 players that get the most votes on the ballot and everyone at the general membership meeting will vote.

Votes will be counted during meeting so we can announce prior to adjourning.

A certificate for the player and a Gift Certificate from the Stage Door Café will be dropped off at the Monarchs office and they will deliver it to the player.

MINUTES, continued on page 9



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GREETINGS!

We hope to bring you greetings from other booster clubs as a regular feature of this newsletter. Perhaps some greetings will tell us a little about an opponent's arena, favorite players, or their mascot.

When we visit other arenas, let's show good sportsmanship and be friendly and courteous to our opponents' fans.

..... **MMBC**

AN OVERVIEW OF THE LOS ANGELES KINGS BOOSTER CLUB

After viewing a Staples Center advertisement for the Los Angeles Kings Booster Club during a regular season game, I decided to contact the club with the hopes of meeting and befriending other hockey fans. I'd just relocated to L.A. from Gainesville, Fla., and I was ready to become more involved in my new hockey community, upon graduation from the University of Florida.

The Booster Club provided me with such opportunities for involvement, ranging from toy drives to blood drives and golf tournaments. Yet, the LAKBC also allowed me the chance to meet Kings fans, players, coaches and staff, at general meetings and events. Chalk talks with Kings staff also provided invaluable insight into the dynamics of the team and the chance to interact with Kings' staff.

Although I have yet to attend one, the LAKBC also provided its members with hockey watches, at various locations around Los Angeles, further providing Kings fans the chance to root on the Kings, as well as road trips to

cities such as Dallas and Nashville.

As a member of the LAKBC, I feel that the club has not only provided an opportunity to enjoy the company of other hockey fans, but also a chance to better serve the community. The Booster Club has allowed me to improve myself as an individual and to cherish the gift of friendship.

It has been a memorable experience.

Emily Yu
Los Angeles Kings
Booster Club member

..... **MMBC**

WILKES-BARRE/SCRANTON PENGUINS SAY HELLO

As president of the W-B/S Booster Club I would like to welcome you to the booster club family. There are many things we do besides cheer our team to victory.

We have adopted the island off the exit to our arena. We make lunch for our players twice throughout the year and make them cookies around the holiday season (if they're playing well!). With the 50/50 raffle we bring in groups that would not normally be able to see a game—Big Brothers/Big Sisters, domestic violence prevention organizations, Make a Wish) just to name a few. In past years we had a golf tournament to help the MDA.

This past year we started a broomball team to compete in the annual tournament that is held each year.

We get booster club volunteers to drive to area airports to pick-up players, players' wives, girlfriends,

family members. We also help the Penguins with the handouts at the door before each game.

Get as many Booster Club members to attend the annual convention. Anytime you're with other booster club members it only means a good time! Do as many trip to various away games as possible. Try to get as many people involved as possible.

We have two tables set up at the arena to sell various things.

And the most important thing... come up with a drink named after your club! Ours is Penguin Punch. You only heard about it at the convention.

I'm sure there are things I forgot to mention, but if you need any other help with anything at all feel free to contact me. I know the schedule doesn't favor a bus trip to see each other play since they are during the week. I am going to try to make the game when we play there in January. I have only heard good things about your arena.

Good luck,
Ed

Welcome New Members!

We are pleased to welcome members who have joined since our October meeting!

Wayne Bell	Robin LeRoy
Richard Bilotta	Zach LeRoy
Terri Bilotta	John Perry
Robert Dion	Lydia Perry
Matt LeRoy	Susan Rains
Mike LeRoy	Andrew Verven
Robert LeRoy	

Meet the Board... Part III

Many of you probably see the Board of Directors doing their job at every meeting and even at the arena during the games but they certainly are not the only ones that have made the Manchester Monarchs Booster Club what it is in such a short time. Without our devoted members that offered to chair the various committees the MMBC would not be here today.

SUSAN FOSTER

How many of you just can't wait for the next edition of Center Ice to come out? It is impressive that such a young booster club can produce such an informative and professional newsletter. For that we have Susan Foster, the newsletter chairperson, to thank.

Susan grew up in Maine and attended the University of Maine at Orono. Coincidentally, her first year at the University was also the first year they had a hockey team. Susan was not able to attend many games as being in college often brings with it a lack of money but she has always enjoyed following the Black Bears.

Concord is home for Susan now and has been since 1989. She also spent time in Rochester, New Hampshire as well as Oxford and New Bedford, Massachusetts as a child. As an adult Susan spent almost four years in Augsburg, Germany and has called New Hampshire home since returning from Germany in 1987.

Susan's son, Nicholas, is a freshman at Wentworth Institute of Technology in Boston and is studying architecture. She also has a daughter, Sally, who is cur-

rently a sophomore at Concord High School and planning on graduating once she completes her junior year.

In 2002 Susan and Steve Englert had their first date at a Monarchs game and for Susan a love of the Monarchs was quickly formed. It didn't take Susan long to find out what many of us are also very aware of: it doesn't take long to get hooked on the Monarchs.

The only other sports that Susan has much of an interest in are those of her children. Over the years she has enjoyed watching Nick play in the NH Junior Golf League, on a statewide tournament circuit. Sally has played

It didn't take Susan long to find out what many of us are also very aware of: it doesn't take long to get hooked on the Monarchs.

basketball as well as being a field hockey goalie and she is even considering getting involved in ice hockey this season.

Susan is one of those fans that consider several Monarchs as her favorites. Tomas Zizka has become a favorite of hers for his relative consistency and being able to keep a cool head on the ice. She even has a sign stating: "Zizka is Fabulizka." Dan Welch and Jeff Giuliano have also become two of her favorites, as they are fun for her to watch and always play their hearts out.

There are just too many memories with the Monarchs to pick one as her favorite. Scoring a winning goal at the last moment

and visiting opponents' arenas are among her favorites. She has also experienced some special moments at the Monarchs At Your Service Dinner. In 2002 Chris Aldous proposed to her and last year that was followed up with a proposal from Mat Snesrud. I am sure we are all curious to see who will be the next Monarch to get down on one knee for Susan.

Susan is really looking forward to going on the road trips with the MMBC as well as meeting a lot of new people who share her love for the Monarchs. She is definitely looking forward to showing her support for the #1 team in the American Hockey League.

DEBBIE AIKEN

Debbie Aiken has agreed to take on the position of Volunteer Chairperson for the Manchester Monarchs Booster Club. As the club grows and becomes more involved with various charities Debbie's job will become even more important. So far she has already organized a group of MMBC members to help out with the Public TV auction on November 13th.

Debbie resides in Bow with her husband, Alan, and her son, Cody. She grew up in Manchester and has pretty much always had a love affair with hockey. As a child her friend's father was the main sponsor for the Manchester Blackhawks and she spent most of her time at the arena. As she grew up she followed the Manchester Flames and then High School hockey.

The aggressiveness of the game and the thrill of scoring the next goal and winning have always been

CHAIRS, continued on page 7

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- BBQ Ribs and Sirloin Steaks
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ticket stub and receive
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Free Entertainment!

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*Tipsy
McStaggers*



*Manchester's only
non-smoking Irish Pub*

Corned Beef and Cabbage • Irish Stew • Banger Sausage
Imported Draft Beer • Irish Coffee

► *CHAIRS, continued from page 5*

qualities that Debbie particularly liked about the game of hockey. As Debbie moved onto college and into the real world of balancing a family and a career the hockey games became less and less frequent.

She did continue to watch Bruins games on television occasionally despite the fact that her favorite NHL team is the Montreal Canadiens. She loves Jose Theodore. While she says her heart is with the Bruins there is just something about those Canadiens. That doesn't seem right, does it?

When the Monarchs came to town thoughts of hockey started dancing in her head once again. Finally in January of the opening season Alan asked for tickets for his birthday. While he might regret that now, he does humor

Debbie by attending some of the games with her. Debbie just knew that her obsession for hockey was resurfacing once she returned to the arena and saw the Monarchs in action and in fact hasn't missed a game since then.

So since reclaiming her title as

Debbie just knew that her obsession for hockey was resurfacing once she returned to the arena and saw the Monarchs in action and in fact hasn't missed a game since then.

obsessed hockey fan, what is Debbie's favorite Monarchs moment? When she met Cristobal Huet last year, he had such a great smile and was so sincere he won

her over in an instant. Debbie told Cristobal how she had gotten his glove and catcher he had been wearing so he asked if he could do anything for her. Debbie also told Cristobal that she was his biggest fan and what was his reply, "I know"—proof that the players do notice us fans.

While Cristobal has moved onto LA for the time being Debbie continues to support her Monarchs by attending the games and giving her time to make sure some of the best guys in the AHL have one of the best booster clubs behind them.

Stay tuned for future issues of Center Ice to learn a little more about the rest of the members of the Manchester Monarchs Booster Club who have taken it upon themselves to serve as chairpersons for one of the committees.

What a Weekend! GO MONARCHS!!!

November 7
MANCHESTER MONARCHS
vs. Worcester IceCats
We TIE, 1-1!!!

November 8
MANCHESTER MONARCHS
vs. Portland Pirates
We WIN, 5-1!!!

November 9
MANCHESTER MONARCHS
vs. Albany River Rats
We WIN, 2-1!!!

Visit YOUR Booster Club's website....
visit OFTEN!

www.manchestermonarchsboosterclub.com

Join us at the next Booster Club meeting:

Wednesday, December 10 • 7:30 pm
Manchester Elks Club
Londonderry Turnpike



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Word Search Puzzle Contest!

There are 77 people who have worn the Manchester Monarchs uniform since they became a team. Find as many as possible. You are looking for the players last names only. In the case of two players having the same last name, you will need to circle their first initial with their last name.

INSTRUCTIONS ON ENTERING THE CONTEST:

Complete the puzzle.
 Mail it to:
 Manchester Monarchs BC
 Puzzle Contest
 PO Box 5488
 Manchester, NH 03108

The member to find the most player names, will be awarded a \$10 Gift Certificate to a local restaurant. If we have more than one member who finds them all, we will have a random drawing at the December meeting. The deadline for this contest is December 6th.

Good Luck!!!

Only mail entries will be accepted for this contest and winner must be a member of the MMBC.

Q U A Y T Z A W B E K E B E R G D U J F P I L L I H R E D N U
 J H O L L A N D T H D O N R E L H E O K F L E D N I E H A V P
 O E W E I M A O T O O R R O B I T A I L L E R B A R S G R M A
 S A H R L Z S N K I E K A S S O R R A P I O N M E E C U M K R
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 H Y A L C T T O C S I F U O H A D C N A B L A R L P I L R E C
 K O V E L D N A R T R A H C R U H T O O U L T N O L D U O N K
 U W Y U A R E S U A H N I N R C Y A N R A B E L Z A T C N N C
 P R D H R B E K A R P M E S I N M A I E V I S A E C A C G A U
 N E U C K I R A L O O Y E R H I I A G O B O I E T M C M E N L
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 R M X U H M L P I D S I G N A E T V R N S B O G O I C Y L E T
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 L K P L L A D A H N S A R U E S I S E B I L B E K T A A M R A
 I R J I E C J U Y S L G O H G U O N O D C M U D T R V K M Y L
 D U H O R W E T R O O H H B R O N A K Z I Z D O R E G N A S T
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 H E Z I Z K O C A L Y N V K I N E I S E N A E Y R B G U F O B
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 D K E J I D E H H K U Y E L E E Z B A R N E W L J A E I P G R
 T U J T N E E L U R L A U R E N D E A U S N E S T Y I L L E K

Where Are They Now?

Do you ever wonder what happens to Monarchs after they leave the friendly confines of the Verizon Wireless Arena? Yes, for many of them there is a life in hockey after they leave Manchester. Be sure to check out the **Where Are They Now** column in each edition of Center Ice to see what your favorite Monarch has been up to since last donning the purple and gold.

BRETT HAUER

Brett Hauer is probably a familiar name only to those Monarchs fans that have been around since the beginning of the franchise. Hauer played on defense for 29 games with the Monarchs in their first season. During Hauer's time in Manchester he chipped in with two goals and eleven assists. On December 18, 2001 the Los Angeles Kings traded him to the Nashville Predators for defenseman Rich Brennan.

Hauer spent the rest of the season (48 games) with Nashville's AHL affiliate, the Milwaukee Admirals. He scored 6 goals and added 21 assists while in Milwaukee. Following the 2001-2002 season Hauer became a free agent and signed on with HC Geneve-Servette in Switzerland. He played 44 games with them in the 2002-2003 season, scoring 26 points (10 goals, 16 assists) and has returned to play with them this season. Hauer also helped anchor the blue line for Team USA in the World Championships over this past summer.

RICH BRENNAN

When the Kings traded Brett Hauer in December of 2001 they got Rich Brennan in return. Brennan, a defenseman, was assigned to Manchester upon arriving in the Kings' organization. As it turns out Manchester got to see very little of what Brennan had to offer as he

spent most of the 2001-2002 season injured. Monarchs' fans only got to see him play in 29 regular season games and five playoff games. During this time he had two regular season goals and five assists while adding one goal and one assist in the playoffs.

In July of 2002 the Boston Bruins signed Brennan to a two-year contract as a free agent. Brennan started the 2002-2003 season with the Providence Bruins and came back to the Verizon Wireless for two games scoring a goal in each of his return visits. In January of 2003 he was called up to Boston. After only seven games in Boston he suffered a bruised ankle and subsequently missed the last 31 games of the season and the playoffs. This season he attended Boston's training camp and was assigned to Providence on September 30th so it is very likely that we will meet up with Rich again in the near future.

► **MINUTES, continued from page 3**

CONTACT WITH TEAM AND ARENA

All contact with the team and arena in regards to Booster Club business MUST go through Bill and Russ. If you want to email Jeff as a fan that is okay, he appreciates our input.

MISCELLANEOUS

Web site issues—Bill does not know why some people are experiencing overlapping of text on the website, he can't see any problem from the technical end of it. It was suggested that maybe the people having those problems might need to change the text size. Bill will continue to look into it

Monarchs Care Foundation—Rhonda Martin is leaving the Monarchs and Bill will be talking to the

new person in charge about working with the Monarchs Care Foundation. There are a lot of things we can do to help the various charities, not just monetary donations

Cards that were made and signed for former Monarchs have all been sent to players.

Hershey brought us more chocolate at their last visit.

Families in Transition—Michelle Peterson gave a brief presentation on Families in Transition (Bill's wrote on this in the last newsletter). Motion to accept this charity as one we will help was passed.

Web link at Monarchs site should be coming soon.

Merchandise—Bill met with Scott Sangrey about merchandise. We can sell booster club pins in the arena. We can sell t-shirts with our

logo outside the arena.

Manchester Food Bank—Canned foods were collected for the food bank. They are in need of 8000 turkeys and only have FOUR so far. It was suggested we might be able to meet and donate some turkeys, we could load them all in a truck and someone would drive them down there from the MMBC.

Steve gave a report on the Springfield Falcons/Indians/Kings.

PLAYER OF THE MONTH

The winner was announced—Bryan Muir is the first Booster Club Player of the Month!

RAFFLE WINNERS

Michelle Gagnon, Phil Abbott, Steve Englert, John Suhling, Tina Rothaug

HAPPY BIRTHDAY!

PLAYERS ARE LISTED IN BOLD BLUE.

MANCHESTER MONARCHS BOOSTER CLUB

MEMBERS LISTED IN ROMAN BLACK. * =

gone but not forgotten!

November Birthdays

Roger Espling 11/4
 Nevia Babonis 11/11
Brad Church **11/14**

December Birthdays

Barbara O'Neil 11/14
Chris Aldous* **11/19**
 Darlene Ruben 11/30
 Shelby Gray 12/1
 David Babonis 12/05
 Kevin Marshall 12/05

Crystal Davidson 12/06
 Tina Rothaug 12/06
 Pat Kisselburg 12/08
Brad Chatrand* **12/14**
 Carol Gagnon 12/15
 Richie Ladd 12/21
 Donald Lessard 12/25
 Pierette Auger 12/26
George Parros **12/29**

The AHL Corner Collection

BY THE AHL HOCKEY NUT

Welcome to the third season of the Manchester Monarchs! We hope that this will be an exciting season for the team and the fans. But there is also relationship between the Monarchs and the American Hockey League. That's right Monarchs fans, the "jungle" is part of a historic and note worthy organization collectively known as the AHL. In the Corner Collection, we will bring you interesting facts and information about the American Hockey and even some trivia that might net you a prize if you pay attention.

The AHL was formed in 1936 with a merger between the Canadian-American and International Hockey Leagues. At that time, the league was called the International American Hockey League. In 1940, the International word was dropped from the AHL league title. The league started with 8 teams; Providence, New Haven, Philadelphia, Springfield, Syracuse, Pittsburgh, Cleveland, and Buffalo.

Although you recognize many of these cities as current AHL members they were different franchises than the ones we know today. Case in point, the oldest operating franchise in the AHL is the Hershey Bears, but they didn't join the league until 1938. I sense much more trivia here don't you?

Can you believe it, the American Hockey League is 67 years young! How can I make that statement? OK, setting aside tradition and history for a minute, there are 28 teams in the American Hockey League today. If you average the ages of the respective franchises, it comes out to 8.8 years young. If you remove the two oldest franchises, Hershey (65) and Rochester (47) the average age of the remaining teams is 5 years young! Mere infants! Oh, by the way, Rochester is only the third oldest franchise in AHL history.

Historically the AHL struggled from it's inception through the end of the 1970's with as little as six teams to as many as 12. During the 50's the league was at it's lowest

point with the number of teams with a successive string of six seasons with six teams. The league started to add more teams slowly through the 60's and 70's. Then starting with the 81-82 season, the league had 11 teams and has grown steadily ever since.

The AHL has a rich history, which we will explore over the remaining issues of this years Center Ice. And to make this a bit more exciting for you, our readers, I am going to offer you a trivia question in each column. For the correct answer to the question I will award a single winner an AHL pin.

Here's how it will work. You'll submit your answer in writing to the MMBC mailbox c/o the Editor, or send it in an email to the Center Ice Editor. It must be submitted by the last day of the month when the newsletter is published. If there is more than one correct answer submitted, we will draw the winner from all the correct entries.

This months AHL trivia question: What season saw the biggest expansion of teams in the AHL?

SEE YOU NEXT ISSUE...

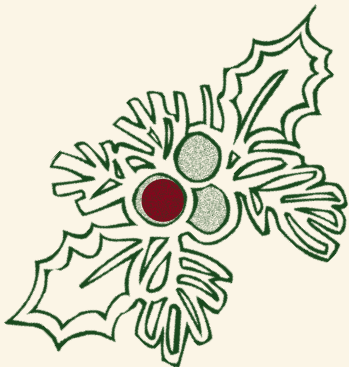
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Advertising Rates & Sizes

Business Card sized ad	1 time insertion	\$10
	5 insertions	\$35
	10 insertions	\$55
1/4 page sized ad	1 time insertion	\$20
	5 insertions	\$60
	10 insertions	\$90
Full Page ad	1 insertion	\$75
	(limit is 3 times per year/per advertiser for a full page ad)	

**MEMBERS OF THE BOARD OF DIRECTORS,
AS WELL AS CHAIRPERSONS OF COMMITTEES,
HAVE COPIES OF ADVERTISING CONTRACTS.**

**PLEASE SEE THEM IF YOU HAVE A
LEAD ON AN ADVERTISER.**



**Manchester Monarchs
Booster Club**



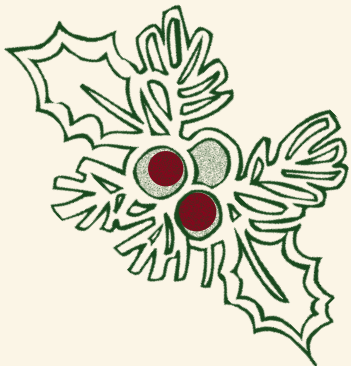
Holiday Party

Saturday, January 3rd, 2004

TR Brennans

Manchester

**Stay tuned for
more details...**





Day	Date	Bus Leaves	Game Time	Opponent	Member Cost	Non-Member Cost
Sun	Oct 26	1:30 pm	4:05 pm	Providence Bruins	\$35	\$45
Sat	Nov 22	4 pm	7:35 pm	Springfield Falcons	\$35	\$45
#Sat	Jan 24	3:30 pm	7:05 pm	Hartford Wolf Pack	\$86+	\$96+
Sun	Jan 25	—	4:05 pm	Hartford Wolf Pack	—	—
Sat	Feb 14	11:30 am	4 pm	Albany River Rats	\$37	\$47
Sat	Mar 6	11 am	2:05 pm	Portland Pirates	\$37	\$47
Sun	Mar 14	11:30 am	4:05 pm	Bridgeport Sound Tigers	\$42	\$52
*Sat	Mar 27	8 am	7 pm	Hershey Bears	\$100+	\$110+
Sun	Mar 28	—	6:05 pm	Philadelphia Phantoms	—	—
Fri	Apr 9	4:45 pm	7:05 pm	Worcester IceCats	\$35	\$45

Denotes a ONE night stay in the Hartford area. Price does not include hotel, meals or incidentals. Price does include bus fee and one game ticket to both Hartford games.

* Denotes a ONE night stay in the Hershey area. Price does not include hotel, meals or incidentals. Price does include bus fee and one game ticket to Hershey & Philadelphia.

+ Denotes that the participant will be responsible for the hotel costs incurred for him/herself.

EISENBERG, continued from page 1

giving you a free ticket for a ticket that otherwise would be worth nothing. Jeff also mentioned that in addition to redemption nights you could always exchange any of your tickets for one for a different game.

MANCHESTER AS AN AHL FRANCHISE

Jeff shared the excitement he felt in coming to Manchester and starting a team from scratch. He loved the idea of being able to start with a clean slate and not having to worry about bridges that might have been burned years ago. It is also very satisfying to hear others talk about how successful Manchester has been. The AHL is looking at putting a team in Des Moines, Iowa and when they say “they think they might have another Manchester here” it should make us all feel very proud.

NETTING


The netting in the ends of the arena has been changed from black to a new monofilament type of netting. Jeff asked for opinions from anyone who had been to the Bruins game and looked through the nets. Jeff said the jury is still out as they have been getting differing opinions and they still have the black nets if it is decided that those are better. Some people felt it was better to see the ice through the new net but the scoreboard was much more difficult to see and looked blurry.

We'd Love to See New Members!

Tell your friends and other fans that sit near you at the Monarchs games about the MMBC! Show them our table behind Section 119 and maybe they'll become members too!



Jan Bournival
Principal Broker
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MLS Million Dollar Club